

# ‘आत्मनिर्भर पात्रिका’

## ई-बुलेटिन

15th April 2022



Govt. notified  
**Production Linked  
Incentive (PLI) Scheme**  
for Specialty Steel

## “Way To Atmanirbhar”

UDYOG MITRA  
— Sanstha —

President : Pradeep Peshkar

# PLI Scheme for Specialty Steel

## Guiding Principles

### 1. Atmanirbhar Bharat

Boost domestic steel manufacturing of ‘specialty steel’ and attract significant investments

### 2. Value added Steel Production

To facilitate Indian steel industry move up the value chain to develop value added steel production capability

### 3. Equity & Inclusiveness

Participation of public, private & MSME, opportunity for all sections of society and employment generation

### 4. Reduce Import

Through manufacturing of specialty steel products, reduction independence of import

### 5. Innovation

Through inclusion of investment in R&D, adoption and development of new steel grades in country

### 6. Promote Export

Enhance Product Basket for Export of Specialty Steel Grade

## Target Segments

1. Coated/Plated Steel Products
2. High Strength/ Wear resistant Steel
3. Specialty Rails
4. Alloy Steel Products and Steel wires
5. Electrical Steel

## Tenure of Scheme

5 years

Tenure for Production year Tenure for Incentive disbursement year As per Scheme FY 2023-24 to FY 2027-28 FY 2024 – 25 to FY 2028-29 In case of specific product categories, initial year deferred by two (2) years FY 2025 – 26 to FY 2029-30 FY 2026-27 to FY 2030-31



# The Venture Capital Assistance Scheme

## Benefits

Help in assisting agripreneurs to make investments in setting up agribusiness projects through financial participation

Provides financial support for preparation of bankable Detailed Project Reports (DPRs) through Project Development Facility (PDF).

## Eligibility

1. Farmers
2. Producer Groups
3. Partnership/Proprietary Firms
4. Self Help Groups
5. Companies
6. Agripreneurs
7. units in agriexport zones
8. Agriculture graduates Individually or in groups for setting up agribusiness projects.





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# Digital Platform- Total Eco System for Export Import

*Currently registered MSME`s are more than 1 Crore and out of that there would be around 10 Lacs Exporter Importers who are contributing 48% of Total India`s Export.*

MSMEs are the real Economy Boosters and if you could focus on them and Simplified International Trade and guided on How to get connected with Overseas Buyers then Our Central Government of India`s target is to reach **USD 1 Trillion Export by 2030**, it will be completed two-three years before.



**Mr. Vinayak Temgire**

Founder- 24thmile and Coach EXIM

## What are challenges of Export-Importers?

- 1) What are the various ways to get connected with Overseas Buyers and Process of it.
- 2) Many Entrepreneurs are getting inquires but afraid to respond and unable to calculate pricing for Export due to volatile Freight Market and lack of Knowledge.
- 3) To process any Export-Import Shipments, more than 25 Agencies are involved. (For example, Packing, Fumigation, Loading & Unloading, Local Transport, CFS, Warehousing at Port, Custom Clearance, GST, Local Bank, RBI, Marine Insurance, Container Yard, FEMA, ECGC, Pre & Post Shipment Finance, Statutory Compliance, EXIM Documentation, Shipping Process, Port Movement, Free Trade Agreements, & so on.....)
- 4) Not sure about Export Payment and what precautions to be taken.
- 5) Deep understanding about Quality Criteria of respective Countries, Statutory Compliance, Free Trade Agreements, Foreign Trade Policy and Export Incentives.
- 6) Involved Documentation and their importance about doing on or before timing
- 7) Challenges to get lowest Possible Logistics Cost of all Involved agencies, Quality Services and Highly Experienced & Qualified EXIM Professionals (and their retention) for MSME.

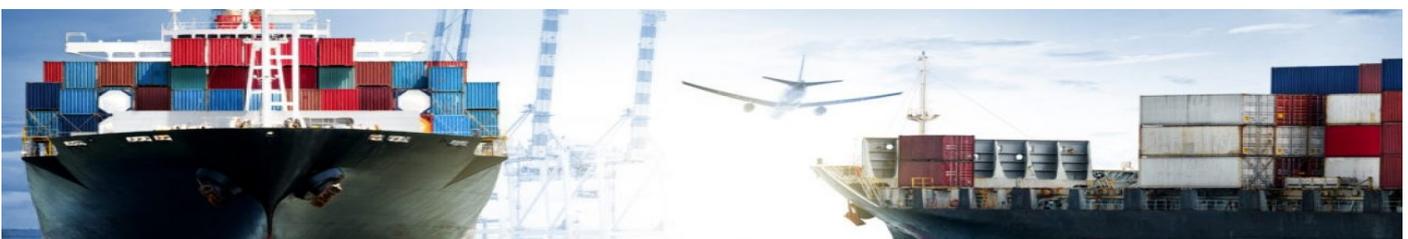
## How we are supporting to Exporters-Importers?

**1) Digital Coaching on Export Import:** It helps you to Start and Sustainable Export Import Business. We covered required basic registrations, process and how to implement it. What are the bottleneck to do EXIM Business and how to solve it. Role of various International Agencies, World Trade Organization, International Monetary Fund, World Custom Organization, .....so on...

How to get connected with overseas Buyers? Even how to approach to Overseas Buyers and what are the ways involved in it....

We provide Digital Recordings of Basic Export Import and conduct Mentoring Support Call on Wednesdays @8pm to review and monitor progress.

Apart from above, we also shares our Network to get connected with Buyers and Exhibition which are available at subsidized rate to promote our Products/Services to Overseas Market.



**2) Digital Logistics for Export Import:** Just by filling up one for you can prepare 26 Pre-Post Shipment Documents. It includes Custom Invoice, Packing List, Shipping Marks, Export Value Declaration, Commercial Invoice, Packing List with all Covering Letters of Marine Insurance Application, Bank, Client, Custom House Agent, Customers and so on.....

It also covers Freight Comparative, Shipment Booking, Tracking and generating Reports which helps you to analysis Costing and frequency of Orders.

**3) Digitalized all Solutions of Export Import:** This covers all list of Services related Export Import and commercials, you will get pricing of it and required list of documents just login and give us Digit orders and you will get update through System.

## Story of 24thmile:

During my last Corporate assignment, I have done Cost Saving in Crore during last two years and realized that if I could do it for small Organization then they will also get benefited and I will also get more Exposures.

Set up TEMGIRE Consultancy Services (P) Limited in 2015 and, started working 24thmile considering above challenges where all Export Import Process and Documentation digitalized. Now, we are doing next level Integration with Custom and Bank System to simplified Custom Clearance and e-BRC respectively.

We are happy to share that 24thmile- Digital Platform got recognized on National Level with the presence of **Honorable Prime Minister Narendra Ji Modi** on 15<sup>th</sup> Jan`22.

Our Company Name is available on Start up India Portal. Link is <https://www.startupindia.gov.in/nsa2021results/enterprise-systems.html>

**Our Vision** is Make Export Rich INDIA and contributes for our Country.

Many are benefited for 24thmile total Export Import Eco-System and successfully could complete their Exports and growing their Overseas Business day by day.

Should you require any further clarification, please feel free to call/email us.

Thank you.

**Vinayak Temgire**

**Founder- 24thmile and Coach EXIM**

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**www.24thmile.com**

## Govt reserves 25% of defence procurement budget for domestic private industry

**These steps will foster the growth of private industry, MSMEs and start-ups in defence ecosystem, the ministry of defence said in a statement**

To promote private industry, MSMEs and start-ups in defence production ecosystem, 25% of the Domestic Capital Procurement/Acquisition Budget, amounting to 21,149.47 Cr, will be earmarked for domestic private industry in FY2022-23: Defence Ministry To promote domestic defence production ecosystem, the Ministry of Defence has now decided that 25% of domestic capital procurement budget, amounting to 21,149 crore, will be earmarked for domestic private industry in FY23. Further, to foster innovation and encourage technology development in defence, it has also been decided that an amount of 1,500 crore will also be earmarked for procurement from start-ups, including iDEX s-up, from within the allocations for domestic capital procurement.

"These steps will foster the growth of private industry, MSMEs and start-ups in Defence ecosystem," the ministry of defence said in a statement.

1) Earlier, ministry of defence had decided to earmark 68% of capital procurement budget for the entire domestic industry during fiscal 2022-23. Accordingly, an amount of 84,597 crore was allocated specifically for Domestic defence industry in current financial year.



## MSME CLINIC

### What is MSME Clinic ?

MSME Clinic is a unique concept to provide handholding support to all MSMEs to resolve their day-to-day or incidental hurdles in ease of doing business. Subscriber can register his doubts / Problems / grievance regarding Government authorities and book an appointment with subject experts. UMS administration team will arrange a virtual meeting with concerned experts / Govt. Authorities as appropriate. Subscriber will get advise or suggestions to handle the situation. This is not only problem-specific but subscribers can get advise growth ,business development .



# MSME CLINIC

[Click here for more details of MSME Clinic](#)



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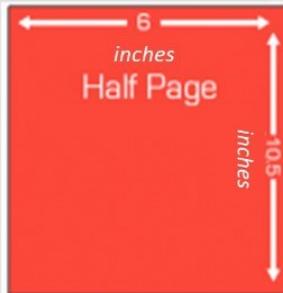
**Published two time in a month**

## Advertisement Rate Information

*“ Advertising is the key to success of the any Business ”*

Sr.No.	Particulars	Size of Add	Amount (Rs.)
1	Advertise for Atmanirbhar Patrika E-bulletin Publishing Within Maharashtra	Full Page	Rs.5,000/- per bulletin
2	Advertise for Atmanirbhar Patrika E-bulletin Publishing Within Maharashtra	Half Page	Rs.3000 /- per bulletin
3	Business Video link Promotion in Atmanirbhar Patrika E-bulletin Publishing Within Maharashtra	NA	Rs.3000/- Per bulletin

Sample Size



**Note : Banner and Creative Charges are extra is depending on your requirement**

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[www.udyogmitraonline.com](http://www.udyogmitraonline.com)

# UDYOG MITRA

## Sanstha

WAY TO ATMANIRBHAR

### About Udyog Mitra Sanstha

Udyog Mitra Sanstha is dedicated to work for entrepreneurs, industrialists engaged in manufacturing, services, trade and budding start-ups.

### Our Vision

To strengthen Indian Micro, Small & Medium Enterprises (MSME) and making them competitive in the global market.

### Our Mission

To increase Micro, Small & Medium Enterprises (MSME) contribution in Indian GDP as well making Bharat Atmanirbhar. To Support Honorable Prime Minister Shri Narendra Modi's initiative of Atmanirbhar Bharat and Vishwa Guru Bharat.

### Scope of Work

To achieve goal of Atmanirbhar Bharat Udyog Mitra Sanstha is dedicatedly working as knowledge partner with all MSME's.

### We Provide

- Solutions to various issues through **MSME Clinic**.
- Awareness drive through meaningful **Seminars & Webinars**.
- To get acquaintance with new schemes, GRs, Policies of MSME ministry, policies, and circulars of RBI through "**Atmanirbhar Patrika**".
- Assistance & guidance to resolve **Banking Issues** like fund raising, NPA, rehabilitation of sick units.
- Vendor development help through arranging B2B meet and virtual Expo, in association with PSUs, Govt. agencies, large industries.
- Platform to get the latest technology and knowledge developed by renowned Govt. agencies.
- Hand holding service to grow, to expand the business and to become competitive in the global market.

In short becoming **ATMANIRBHAR**.

### Our Network

Nashik | Ahemadnagar | Jalgoan | Dhule | Pune | Kolhapur | Sangali | Satara  
Aurangabad | Solapur | Hingoli | Akola | Thane | Palghar



## Nature of Service

- MSME Clinic
- Atmanirbhar Patrika
- Webinar (Free/Paid)
- On field Seminars
- Training
- Start-up Support (Incubation Support)

## Subscription plan

### • **Executive subscription** -(Rs –1000/- Per annum )

#### Services include:

- √ -MSME clinic
- √ -Atamnirbhar patrika (E-Bulletin) fortnightly
- √ -Informative seminars (Free seminars only )
- √ -President's address once in a month

### • **Premium subscription** -(Rs –5000/- Per annum )

#### Services include:

- √ -All services available to executive membership
- And
- √ -Free advertisement in special edition of E-Bulletin
- √ -President's Exclusive address/seminars.
- √ -Meet with exclusive guest /government officials
- √ -Business meets



## Associate partner



## President's Profile



**Mr. Pradeep Peshkar**  
President of Udyog Mitra  
Sanstha, Maharashtra

**Mr. Pradeep Peshkar**, President of Udyog Mitra Sanstha, is a renowned businessman and activist in the industrial sector, active state leader of BJP for the last 15 years. He is presently working as President of the BJP Industrial Cell of Maharashtra. He has a reputation as a dynamic leader leading from the front to resolve any industrial issue. Implementation of central and state government schemes for MSME is his specialty. As a recognition of his work, MSME ministry appointed him as a MEMBER of the National Board for MSME, Government of India.

## Contact Details

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# UDYOG MITRA

*Sanstha*

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